



Press Release:  
SICSA Recognized in the Top 6% of American Charities  
For Immediate Release

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## SICSA Recognized in the Top 6% of American Charities

July 24, 2019 –Kettering, OH – SICSA Pet Adoption Center has, for the 7th year in a row, received a 4-star rating from Charity Navigator, the nation's largest and most-utilized evaluator of charities. Charity Navigator President and CEO, Michal Thatcher stated that “Attaining a 4-star rating verifies that Society for the Improvement of Conditions for Stray Animals **exceeds industry standards and outperforms most charities** in your area of work. **Only 6% of the charities we evaluate have received at least 7 consecutive 4-star evaluations**, indicating that Society for the Improvement of Conditions for Stray Animals outperforms most other charities in America. This exceptional designation from Charity Navigator **sets SICSA apart from its peers and demonstrates to the public its trustworthiness.**”

**The 4-star rating is Charity Navigator’s highest possible rating** and indicates that SICSA adheres to sector best practices and executes its mission in a financially efficient way. **With over 85% of SICSA’s expenses going toward implementation of programming and services**, they are able to annually facilitate over 1850 adoptions and placements, humane education outreach for over 6,000 people and a community spay and neuter program that helps prevent the unwanted births of at least 25,000 animals in the Miami Valley. None of which would be possible without the generous support of the community through their donations, but also by their attendance at special events like The Cat’s Meow in September, community Dine to Donates, and youth programs like the teen Paw it Forward Camp where campers can earn up to 30 hours of volunteer hours for their community service projects.



Along with this excellent Program Expense percentage, SICSA Pet Adoption Center was found to be an extremely efficient fundraiser. Over a 3 year tracking period, on average, only 10 cents was spent to earn \$1.00 which again earned SICSA another **perfect score of 10 out of 10 by Charity Navigator**. Nora Vondrell, President and CEO of SICSA stated that **“SICSA’s Board and staff take our fiduciary responsibility very seriously. We understand that at the end of the day, every penny makes a difference in the lives of the animals in our care, the families that we help to build, and the Greater Miami Valley community that we serve.”**

Charity Navigator's goal is to equip people with the tools, ratings, and information they need when choosing where to donate their time and money. They specifically look at financial and management transparency. This means that when the community wants to donate their time and money to SICSA that they can feel assured that SICSA is following financial and strategic management best practices. By once again receiving a Charity Navigator 4 star rating for the 7th year in a row, SICSA Pet Adoption Center proves they are one of the very best non-profits in America!

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*About SICSA Pet Adoption Center-- Originated in 1974, SICSA was started as an alternative to the traditional animal welfare system with a mission of improving the lives of stray animals and promoting adoption. SICSA **places over 1850 dogs and cats a year**, performs **over 4000 spay/neuter surgeries** and provides Humane Education focused on Respect, Responsibility and Empathy to over 6000 youth annually. This organization, with over 85% of SICSA’s expenses going toward program and service implementation, has been repeatedly **awarded the Platinum Seal by Guide Star & is ranked nationally in the top 6% of all charities by Charity Navigator**. SICSA runs an Animal Adoption Center and Pet Wants Dayton a fresh, high-quality pet food franchise in Kettering at 2600 Wilmington Pike, which is open seven days a week to the public for those interested in bringing a companion animal into their home. For more information about SICSA, please log onto their website at [www.SICSA.org](http://www.SICSA.org).*