2019 ANNUAL REPORT
TO THE COMMUNITY

Spring 2019

Princess Powderpuff

The SICSA Pet Adoption Center, 2600 Wilmington Pike, Kettering, OH 45419

Saving Lives and Sharing Love since 1974!

www.SICSA.org
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Community Engagement
As I write this, I just turned my calendar over to February. By the time you read this, I will have turned to March. It feels like we barely were able to celebrate our accomplishments in 2018 before we were off to the races with new projects and outcomes in 2019. March is also my work anniversary. In 2019, I will celebrate eight years with SICSA. I recently spoke to a volunteer who shared that she and other “old timers” still refer to me as the “new Director.” I guess when you compare me to 96-year-young Helen Couser, a SICSA founding member who is still very active, I am pretty “new.” 2019 also marks “the year of the building” when we complete and hopefully move in to SICSA’s “furrrever home.” But I am getting ahead of myself. This report celebrates the amazing steps, which together, we took in 2018. There are many. I am once again proud to call out our previous year as another “record-breaking” one. We couldn’t have done it without you. Because you adopted, volunteered, and/or donated in 2018, we saved more lives than ever before! So pat yourself on the back and flip your calendar over to March. But don’t let that calendar flip over another month without ensuring your involvement in 2019. It is an exciting year to be a member, volunteer, adopter, and/or donor. The future is so bright; you are going to want to wear your shades too!

On behalf of the staff, volunteers, and animals in which we serve,

Nóra L. Vondrell
President and CEO

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**2019 Board of Directors**

- Will Bach, President
- Paige Henry, Treasurer
- Michelle Pautz, PH.D., Secretary
- Gabrielle Enright
- Ken McNerney
- Marti Shoenfelt
- Joseph Balmer III
- Kunal Patel
- Elaine Allison
- Kelly Naber
Outreach, Diversion & Intake

A Safety Net

When Mathue contacted SICSA, he and his dog Zeta were homeless and trying to rebuild their lives. Mathue and Zeta had lost their home, car, and most of their belongings in a fire. Both of them were at home at the time and thankfully escaped physically unscathed. Because of their experience and the aftermath, however, both were dealing with trauma and stress. On top of all the pressure of ensuring the two had shelter and other basic necessities, Mathue was greatly concerned about Zeta. She was suffering from an ear infection and in unbearable pain. Mathue considered surrendering her to SICSA, just so she could get the care she needed in a timely manner. Instead, SICSA was able to prevent this family’s separation and instead, provided the care Zeta so desperately needed. In addition to treating her infection, SICSA also helped Zeta with allergy issues, a spay, and even an ear hematoma surgery.

We are happy to report that these days, Mathue and Zeta are doing well. Zeta’s ear issues have subsided and Mathue is getting back on his feet. Mathue calls Zeta his therapy dog and laments what his life would have been without her. Willing to put her needs above his own, we believe Mathue is Zeta’s hero. And here at SICSA, we are proud to have been a safety net for Mathue and Zeta at a critical point in their young lives.

“The newest [trend] in Animal Welfare is what is called Intake Diversion”, states President & CEO Nora Vondrell. “SICSA has been providing Intake Diversion on a smaller scale for a number of years”, Vondrell continues. “We hope to be able to expand these services even further in the new building. For now, however, we do everything we can to help prevent the animal from having to come into care. Sometimes the owner just needs a little support and direction. If we can get to the root of the problem before pet owners have reached their limit, we may be able to provide the support needed to save the family from separation”, Vondrell concludes.

“It doesn’t work every time”, shared Resource & Intake Coordinator Renée Grant. For those animals, SICSA is a safe haven and way to find their next home quickly and under the best set of circumstances possible. “We also rescue animals from shelters which have limited resources and/or are often at high capacity”, continues Grant. “We are not only a safety net for those animals, we provide support to that entire community. These shelters are calling us and asking for help. They are often at capacity and don’t have the volunteer, foster, marketing, and adoption resources that SICSA has built”, Grant concludes.

In 2018, 1,688 animals were admitted into the SICSA Adoption program. This was a 13% increase over 2017 admissions and did not include the 103 animals diverted from having to come into care through the Help Center. In total, a safety net for almost 1,800 animals.
Life in Care

More Than Sheltering

There is always something happening at the center. Given that we have animals 365 days a year, we have staff on site every day as well. Life at SICSA for an animal in our care is more than food, shelter, and water. SICSA staff and volunteers are dedicated to ensuring not only the physical needs of these animals, but also their mental and emotional health. We do this by providing daily enrichment activities to keep them happy, healthy, and busy!

So what is enrichment for animals? Wikipedia describes it as an "animal husbandry principle that seeks to enhance the quality of captive animal care by identifying and providing the environmental stimuli necessary for optimal psychological and physiological well-being." You probably expect that SICSA walks our dogs often and cleans up after both our dogs and cats on a daily basis. Beyond walks and cleaning, SICSA has a team dedicated to ensuring there are daily activities which keep our dogs and cats mentally busy. We know that a busy pet is happier and healthier. From snuffle mats to puzzles which provide treats, every animal staying at SICSA receives daily enrichment. Enrichment is a shining example that SICSA is, in fact, more than only sheltering.
Adopters are Welcome!
Improving the Adoption Experience

Our hope is that when people consider adding a new pet to their family, their first thought is adoption. In 2018, SICSA diligently identified and removed barriers that may have previously made it difficult or intimidating for some people to choose adoption.

"In 2018, the Adoption team took a step back and examined all the steps to adoption at SICSA", reports Director of Adoption & Placement Jessie Sullivan. "We wanted a process focused on finding good homes for our pets, but we equally wanted to ensure a positive experience for our customers", Sullivan reports. "We have continued to move towards a more open and flexible adoption process that embraces our community and encourages them to adopt. We work hard to form relationships with our adopters that go beyond just signing an adoption contract, and instead, focus on providing people the long-term support and resources they need to be successful pet owners", Sullivan concludes.

The SICSA Satellite Cat Adoption Program also tripled in size in 2018. We started the year with three satellite adoption partners and ended the year with nine! Our satellite partners are area businesses, including grooming salons, vet clinics, seasonal markets, and pet stores that adopt cats directly from their facilities. By working with community partners, we are expanding access to pet adoption, forming creative partnerships, and reaching more people who may not have otherwise considered adoption.
A Happy Tail - MacArthur

MacArthur came to SICSA after a cat lover in the community found him living outside. She couldn’t keep him herself, but she wanted him to find a loving home. MacArthur is a big, orange cat with an even bigger personality. He spent his time at SICSA in his favorite free-roam room, Feline Flat. It has an outdoor “catio” and he loved to spend his time lounging in the sun and watching the birds.

Staff and volunteers joked that MacArthur liked it at SICSA a bit too much. He wasn’t always receptive to his visitors. Months came and went and MacArthur continued to stay at SICSA. Then, one week shy of his one year anniversary, MacArthur found his person – and in his case, he definitely chose her. At their first meeting, MacArthur jumped up in her lap, laid down, and purred as she petted him. Since he had never done this for anyone, we were all in awe! Maybe MacArthur was just waiting all this time for the right person?

We received an update from his adopter, and he continues to be “the boss” in his new home, but she loves him! She said he hangs out on the windowsill day and night, but also loves to just lay on her chest and purr. But watch out, he still doesn’t like other visitors and will give them a good swat if they pet him. He only has eyes for one!
Humane Education

Education = Empathy + Advocacy

Humane education turns curiosity about animals into empathy and advocacy. Exposure to humane education empowers students to be an active part of the solution to many issues facing animals and their community. Humane Education prevents youth bullying by nurturing prosocial behaviors, increasing empathy and self-esteem. An added benefit is the number of youth who, as a result of their exposure to SICSA through our humane education programming, become SICSA volunteers and/or animal advocates and leaders in their community.

London attended camps at SICSA every summer for several years. Last summer, London participated in our Paw It Forward service camp, and then became a year-round VolunTeen. London is now one of 12 active volunteers that started as a youth participant in 2014 or earlier, who now assist with the daily socialization, enrichment, and care of the SICSA animals awaiting adoption.

In 2018, participants learned about barriers to adoption, the importance of spaying and neutering, the link between animal abuse and domestic violence. “It is so much more than animal-themed birthday parties”, states Humane Education Manager Carlette Jewell. “It’s the hands on interactions with animals that encourages creativity and critical thinking about the interconnectedness of humans, animals and the environment”, Jewell concludes.
The (Heart) Beat Goes On!

Volunteers created SICSA in 1974 and today, they continue to be the heartbeat of our Pack. In 2018, SICSA participated in a Service Enterprise (SEO) training module sponsored by Best Friends Animal Society and The Thousand Points of Light Foundation. The process has helped us better leverage the time, energy and skills of our volunteers, allowing us to expand activities and programs for both our volunteers and the animals in our care.

To start, we “hired” Bob Group as our volunteer Paws & Tails University Coordinator. Paws & Tails University is our internal training program with classes from orientation to our more intense, species specific animal behavior courses. In addition to Bob, several other volunteers were “hired” as faculty. As a result of these changes, Paws & Tails University went from 132 hours of coursework in 2017, to 940 hours of training in 2018. Best of all, most of that instruction was peer-to-peer by our “hired” volunteer faculty. Beyond just the expanded educational opportunities, the SEO movement at SICSA has also allowed us to expand programs and services once deemed “back burner” projects by overworked staff. Positions such as Cat and Dog Enrichment Specialists in our kennels, MeowNauts for our Satellite Cat programs, and Peer-to-Peer Mentors began posting, filling, and transforming the quality of life for pets in our care.

“I don’t wait for staff to direct me anymore when I volunteer”, reports Kelly Naber. A Paws & Tails faculty member, Volunteer Representative on the Board of Directors, and Peer-to-Peer Shift Mentor, Kelly has been volunteering with SICSA since 2008. “I am empowered to fully provide the services within the scope of my position. We work as a team, staff and volunteers, all in lock step for the good of the animals”, concludes Naber.
High Quality Veterinary Care IS Homeless Animal Prevention

Many don’t realize that SICSA has a full time veterinary clinic. While not equipped to handle emergencies and all health conditions, we are the main provider of veterinary services for all the animals in our care. In addition, we provide spay/neuter surgeries and wellness care as a preventative measure for owned animals in need.

While the number of family pets in the US has increased by more than 36%, studies by the American Veterinary Medical Association and the American Animal Hospital Association have found that veterinary visits are declining and preventable diseases in pets are increasing. “When an animal is admitted to SICSA’s Adoption program, they often have unknown veterinary care”, comments Veterinary Clinic Manager Megan Dell. SICSA’s veterinary team does a full assessment of every animal, provides vaccinations and other medical treatments, and has a plan of care for animals which need further veterinary support. “While it is expected that we spay and neuter every animal prior to adoption, there is so much more that goes into their veterinary care than only that”, continues Dell. “We have likely run tests, removed problem teeth, sent them out for x-rays; a whole host of veterinary services aimed at ensuring the animal is in his/her best physical condition for adoption”, states Dell.

In addition, SICSA’s Spay and Neuter program performs over 3,600 surgeries every year, preventing around 9,000 births of stray and homeless animals. First, however, the team works to educate the community on the importance of spaying and neutering. “We help them see how spaying and neutering can decrease negative behavior such as roaming and aggression. How it prevents cancer and other health conditions”, reports Spay/Neuter Coordinator Zandra Gibson. “We also educate communities about how spaying and neutering is the only true way to decrease stray and roaming cats in their neighborhoods”, concludes Gibson.

Wellness Clinics are another preventative step we take at SICSA. “We would prefer that every pet have an existing relationship with a community veterinarian”, comments Dell. “Unfortunately, for the pets of those in families with limited and low incomes, veterinary care is a luxury”, states Dell. SICSA’s wellness clinics are an opportunity for these pets to receive a nose to tail exam from one of our veterinarians. In addition, the pets at these clinics may receive updated vaccinations, deworming, and flea protection. “For some of the pets who have been seen at our clinics, we were able to identify critical needs which, gone untreated, could have resulted in the need for the animal to have been surrendered or worse”, concludes Dell.

Spay/Neuter & Wellness

Special thanks to Ellie’s Rainy Day Fund (Juli Burnell), Scratching Post Cat Hospital, Animal MD, Med Vet, Miami Valley Animal Hospital, Animal medical Center Springboro, Northridge Animal Clinic, Veterinary Alternatives, Covenant Animal Hospital and Airway Animal Clinic.
Wellness Care

- 175 Public Vet Assessments
- 5,917 In-House Assessments
- 4,751 In-House Vaccinations
- 24 Public Vet Surgeries
- 1,205 In-House Spay / Neuter
- 61 In-House Surgeries

Public Spay / Neuter

- 36% Increase in Spay / Neuter
- 35% Increase in Cats
- 37% Increase in Dogs
2018 Donor Roll

Donors $500 and above


Every attempt has been made to ensure correctness in the list above. If, for any reason, you are listed incorrectly, please contact us at info@sicsa.org so we may make any necessary corrections.

Donor Roll does not include Capital Campaign. Thank you!
### 2018 Unaudited Operating* Revenue and Expenses

* Does not include Capital Campaign Revenue or Expenses

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**We are so grateful for your support. SICSA strives to be good stewards of your patronage. We are independently audited on an annual basis. Charity Navigator, Guidestar and the Better Business Bureau are just a few who continue to sing our praises for our transparency, management practices, outcomes and reputation.**

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### One Small Step for Mankind, One Giant Leap for Animals

On September 26, 2018; with leadership gifts and support from the Board of Directors, our Keystone Donors, volunteers and community SICSA Advocates; SICSA took a giant leap in our journey of promoting the welfare and adoption of companion animals and nurturing the loving, lifelong relationships between animals and people. The new 25,000 square foot Pet Adoption and Wellness Center in Washington Township, Ohio will expand SICSA’s adoption capacity by 89%; our adult and youth humane education programs by 50%, increase prevention-focused spay and neuter outcomes by 70%, and enhance opportunities for Low Income Pet Wellness.

“Five years in the making, this dream is more than just an Adoption Center”, shares SICSA Board President Will Bach. “It is a full-service Veterinary Clinic, a Boarding Facility, an Education Center, and Administrative Offices. Even beyond that, it will be a full-service animal welfare resource for the region and even nationally”, concludes Bach.

The new facility is slated to open in late fall of 2018. For more information about sponsorship opportunities, please contact Nora Vondrell at nvondrell@SICSA.org or by calling (937) 294-6505 ext. 40.
Save the Dates!

LIFT YOUR LEG: JUNE 1, 2019
CHIP, DIP & CHEER: JULY 20, 2019
THE CAT'S MEOW: SEPTEMBER 13, 2019

Lift Your Leg

500+ Dogs
1,200+ Attendees
50 Vendors
42 Teams
$60,019 Raised

Chip, Dip, & Cheer

$80,366 Raised
Largest Corporate Sponsored Event at SICSA to Date!

22 Volunteers
91 Volunteer Hours
17,700 People Reached with 669 Responses on Facebook

The Cat's Meow
Engaging Our Community

You liked our posts on social media, voted for us in Best of Dayton competitions, and reviewed us on Google. **SICSA (six-uh) was also spotlighted nationally.** We were chosen by Miranda Lambert’s Mutt Nation Foundation, recognized by Charity Navigator President & CEO, Michael Thatcher, and quoted on how to Rally Your Network in Rachel Ray’s Every Day Magazine. It is these community engagement opportunities that allow us to better highlight our adoptable pets, help ensure our on-going impact, and be a respected voice for those who can’t speak for themselves.

RALLY YOUR NETWORK

“Don’t just Like your favorite shelter’s posts—reshare them to help get the word out to more people,” says Nora Vondrell, executive director of the SICSA Pet Adoption Center in Dayton, Ohio. Or take your own photo of an adoptable pet and include info about the shelter’s upcoming events in the caption. **Go the extra mile.** Offer to help with the shelter’s social media—a cool line on your résumé and one less thing on the employees’ plates.

**HOW TO HELP SHELTER**

- **Volunteer**
  - Help in the gift shop
  - Assist at events
  - Run the front desk
- **Donate Goods**
  - Pet food
  - Toys
  - Towels
  - Blankets
- **Donate Money**
  - Cash
  - Checks
  - Online donations

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Evidence of Engagement:

- **Facebook**:
  - 33,377 likes
  - 689,585 reached
  - 38,306 views

- **Twitter**:
  - 765 tweets
  - 1,986 followers
  - 200 mentions

- **Instagram**:
  - 5,332 followers
  - 2,126 posts

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**Lauren Cecil**

Local Guide - 15 reviews

I went to SICSA to help my cousin find a dog. I was very impressed with not only how well the animals were cared for but also how involved the adoption process was. They truly want to match dogs and cats with good families and forever homes. It was a great experience!
We celebrate the Happy Tails that come after the Happily Ever After each and every single day. Here are just a few of our favorite gotcha photos from 2018 that are at the start of every Happy Tail!

Have you adopted a SICSA pet?
Send us a Happy Tail photo to info@sicsa.org